



2026 SUMMIT COUNTY

PARADE OF HOMES

PRESENTED BY SUMMIT COUNTY BUILDERS ASSOCIATION

SEPTEMBER 19 & 20, 26 & 27

Reach readers before and during Parade of Homes event with a premium publication distributed across major Colorado mountain markets and available on-site throughout the event.

DISTRIBUTION

CIRCULATION - 20,000 copies

READERSHIP - 50,000
(average issue passes through 2.5 readers each)

NEWSPAPER INSERTS - *Summit Daily, Vail Daily, Glenwood Post Independent, and Steamboat Pilot*

EVENT DISTRIBUTION - *Distributed during Parade of Homes weekends*

DISPLAY ADVERTISING

TWO-PAGE SPREAD - \$6,299 HALF PAGE - \$2,099
7.75" x 10.5" (Trim size 7.25" x 10") 6.75" x 4.54"

FULL PAGE - \$3,499 QUARTER PAGE \$1,299
15" x 10.5" (Trim size 14.5" x 10") 3.29" x 4.54"



Partial proceeds benefiting local nonprofits

+ See inside for ticket locations!

Dining Section

Reach Parade of Homes attendees as they plan where to dine during event weekends.

QUARTER PAGE LISTING \$700
Includes photo, logo, business information, and longer description

DINING LISTING \$400
Includes logo, business information, and description



DATES & DEADLINES

Advertising Deadline - July 31
Ad approval - August 14
Newspaper Inserts *September 19*
Event *September 19 & 20, 26 & 27*

TERMS: Cancellation fee will be imposed after deadline. All invoices are due by the 15th of the month following publication of the magazine unless other payment arrangements have been made. **GUARANTEE:** By signing below, you guarantee to pay Colorado Mountain News Media and acknowledge that you have read and agreed to the terms and conditions as set forth at www.swiftcom.com/tac.

Advertiser Name (please print):

Signature:

Date:

Account Executive:

Date:

Ad Size Selected:

CC INFO Name on Card:

Billing Address:

Card Number:

Exp. Date:

CVV: